



ABSOLUTE ADVENTURE BROCHURE



ANCHORING MEMORIES, INSPIRING HEROES

ABOUT ABSOLUTE ADVENTURE

Absolute Adventure is the premier destination for thrilling outdoor adventure and experiential learning experiences. We offer a wide range of services tailored to meet the needs of schools, businesses and individuals who are looking for a transformative experience in breathtaking natural settings. We believe that the outdoors can inspire, challenge and connect people, so we added our personal touch to it and curated a product that is sure to provide you with an unforgettable adventure.

Absolute Adventure was founded in 2005 with a passion for nature. We believe that the UAE offers more than stunning skylines and a luxurious lifestyle, and we want to share that passion with anyone who wants to learn more about themselves and the outdoors. The founder, Paul Oliver, has more than thirty years experience as a highly-qualified outdoor instructor and expedition leader and has comprehensive knowledge about the UAE's landscapes and even international adventure planning.

We are proudly the only outdoor adventure company in the UAE that is ISO Certified (International Organization for Standardization), which means the quality, safety and efficiency of our products and adventures are a sure thing. We are also proud members of and partner with the below organisations that help us ensure a top-quality experience for every guest.

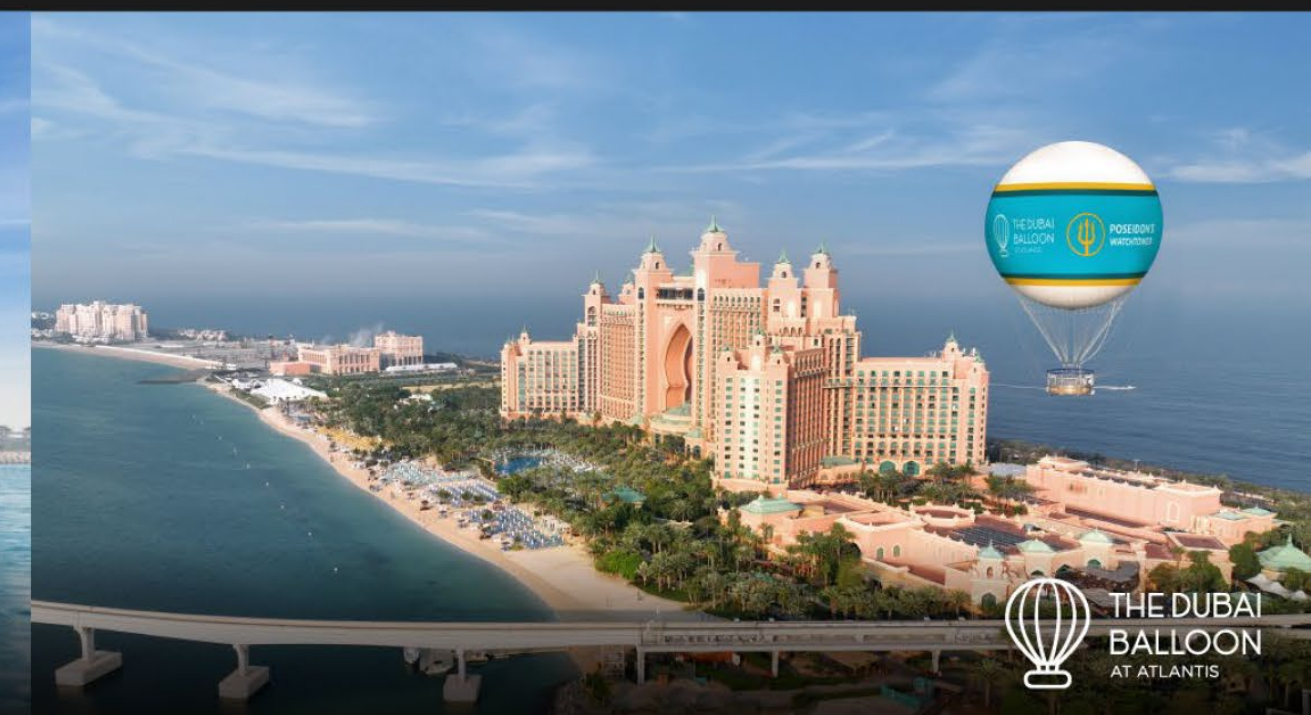


HERO

EXPERIENCES GROUP

The 'HERO' spirit is embedded in every one of our brands. Every journey, every experience we craft, is designed to ignite that heroic spark within you. From the moment you embark on an experience with us, you become the protagonist of your own adventure. We hope to inspire positive change in each and every one of our travellers' lives, through their experience with us, and much beyond it. Because your story is unique, and your potential to be the HERO is boundless.

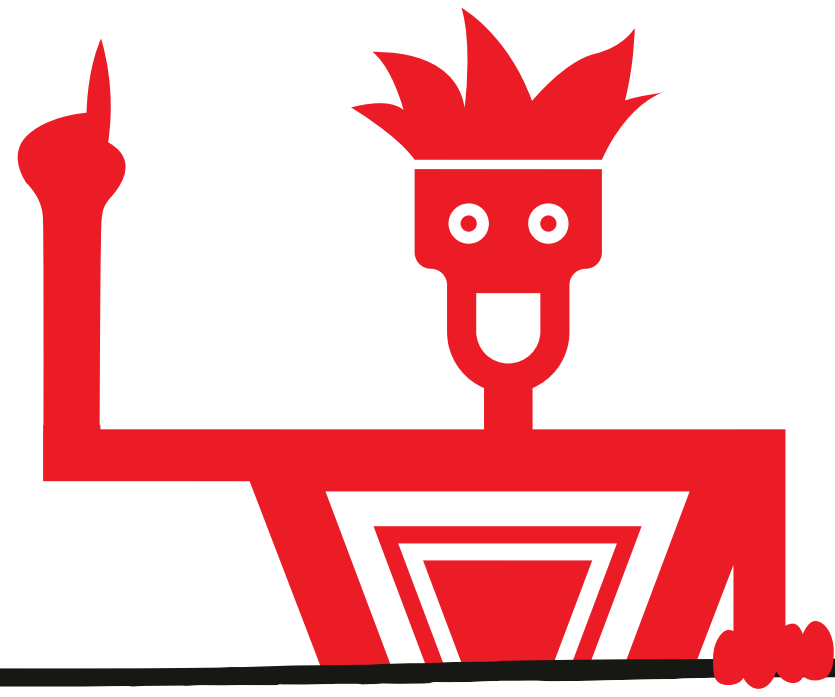
For over a thrilling decade, Hero Experiences Group has been the mastermind behind some of Dubai's most immersive and engaging adventures. The Group's mission is to inspire individuals to be the HERO of their own lives, sparking positive change within themselves and those around them, going beyond comfort zones, and discovering what it truly means to BE A HERO.



YOUR LIFE. YOUR STORY. BE A HERO.



SCHOOLS



OVERNIGHT CAMPS

The ideal opportunity for your students to develop independence, critical thinking, team spirit and more. They will engage in purposeful outdoor adventures thoughtfully designed to promote learning progression across grades while bringing a sense of excitement and experience to their learning process.



DAY TRIPS

Want to break the kids away from class for a bit? Or looking to lift their spirits and surprise them with a fun day out? Our residential camps can be at either one of our locations or your school. They include a range of activities including but not limited to team building days, mountain learning days and field studies.



DUKE OF EDINBURGH AWARDS

We support schools with the Adventurous Journey section of their Duke of Edinburgh International Award Programmes. Our staff are highly experienced in managing the award in the UK and internationally at all three levels: Bronze, Silver and Gold.



INTERNATIONAL TRIPS

Why limit adventure? We have teamed up with professionals all over the world to create expeditions that are sure to imprint memories and tick off bucket lists, including countries like Bulgaria, Tanzania, Nepal and Peru.



CORPORATE AWAY DAYS AND EVENTS

For companies looking to foster a stronger team spirit, our corporate away days include team building, strategy planning retreats, leadership and management workshops and more. We can also organise glamorous events such as gala dinners, award ceremonies, product launches etc.



WELLNESS RETREATS

Break away from the confines of the office and replenish your team's spirits with a wellness retreat focused on their physical and mental well-being. Your employees will return to work feeling refreshed and with a morale boost.

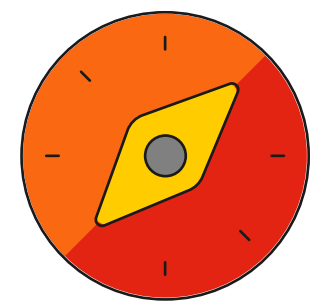
CSR AND CHARITY

We believe in making a difference, not only in the classroom and your company but also in the community and the environment. Therefore, we are happy to help you organise and host various charity events and challenges to raise awareness for several causes, from cycling challenges and tree planting to fundraisings and gala events.

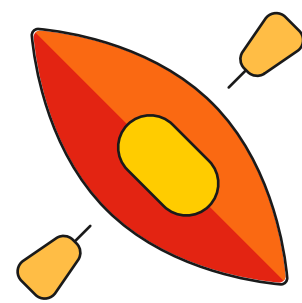


COURSES AND CONSULTING

At Absolute Adventure, we love sharing our knowledge and expertise regarding outdoor adventure and all the wonderful opportunities it can present. We work with the most talented outdoor instructors around the world so we can offer a variety of high-quality and professional training courses.



Navigation



**Paddle Sport Safety
And Rescue**



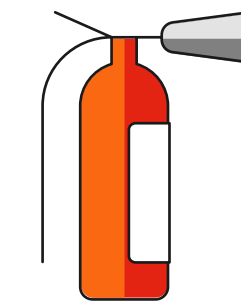
Outdoor First Aid



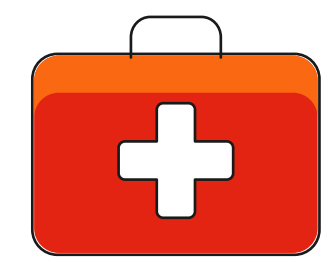
Safeguarding



Health And Safety



Fire Safety



**First Aid In The
Workplace**

With our extensive experience in the Adventure Tourism field and as a part of the Hero Experiences Group, we bring unrivalled expertise to your project. As an industry leader, we consult on outdoor adventure planning, including creating tourism plans, developing industry standards, writing procedures, setting up courses and more. We also consult on subjects like Financial Modelling, Business Planning, Destination Activation, SOP Development, Risk and Safety Management Plans, Staff Selection and Training, F&B Management, and many more.



CONTACT INFORMATION

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